

NCRI Virtual Showcase - sponsorship opportunities

NCRI Virtual Showcase

2-3 November 2020



Following on from the decision to postpone the 2020 NCRI Cancer Conference we have created an exciting new virtual opportunity: the **NCRI Virtual Showcase**. Taking place on 2-3 November 2020, the showcase will feature a number of topical sessions, panel discussions and proffered paper presentations covering the latest discoveries in:

- Big data and AI
- Prevention and early detection
- Immunology and immunotherapy
- Living with and beyond cancer
- Cancer research and COVID-19

This event will provide a platform for basic scientists, translational researchers and clinicians to come together and learn from one another. Your organisation has the opportunity to support this on-going dialogue, or work with us to showcase your developments and breakthroughs by providing a sponsored session. The NCRI Virtual Showcase will be promoted to 12,000+ contacts within our database and through social media channels – Twitter (8,300 followers), LinkedIn (2,900 followers) and Facebook (1,000 followers). Additionally, the programme will be available on the NCRI Conference website (3,500+ monthly visitors).

App banner advert £250 (excl. VAT)

A rotating banner advert within the NCRI App - an ideal way to further enhance your organisation's presence at the NCRI Virtual Showcase.

App push notification £250 each or £400 for two (excl. VAT)

Communicate directly with attendees through a customised message appearing directly on their smart devices. A great way for companies to broadcast their support of the event.

Educational webinar £8,950 (excl. VAT)

This is an opportunity to run your own session - you set the agenda, choose your own speaker(s) and scientific content, and we provide the opportunity to present and engage with attendees registered for the NCRI Virtual Showcase. You must arrange all scientific content which is subject to approval by NCRI. The timing of your webinar will be on the same dates as the NCRI Virtual Showcase.

'V-igloo' presentations £295 (excl. VAT)

A virtual spin on our traditional igloo presentations! Present a new initiative, product or showcase your organisation in your dedicated 'V-igloo' slot. Each slot is 5 minutes and the content is completely up to you and will be available for participants to view over the two days of the NCRI Virtual Showcase.

		Silver (1 session)	Gold (3 sessions)	Platinum (5 sessions)
Price (excl. VAT)		£3,000	£6,000	£11,500
Attendee list	A list of delegate names/ company names and positions will be provided (no contact details)	✓	✓	✓
Social media post	One social media post across all platforms thanking you for your support	✓	✓	✓
Company logo/ profile	Your company's profile will appear on the supporters section of the website	✓	✓	✓
e-Newsletter banner	Banner space in our monthly e-Newsletter (2 for Gold, 4 for Platinum)		✓	✓
Attendee instructions banner	Email circulated to all attendees with information about joining the meeting			✓
Educational webinar	See below	10% discount off listed price	10% discount off listed price	10% discount off listed price

Please note: these packages are not exclusive – there may be multiple supporters on one session.

Contact us

Choose from our sponsorship packages or get in touch to explore a tailored combination that best suits your organisation's needs. Contact our **Sponsorship and Exhibition Manager - Ashley Webb** to discuss your requirements:

T: +44 (0)203 469 6204

E: events@ncri.org.uk